

# 25th FOG India Day Mela and Parade



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The cultural events were spread for two days under different categories of groups and solo in both Indian and Western dance forms. Kuchipudi, Bharatanatyam, Kathak, Bhangra, Bollywood and classical dances by kids and adults entertained the audiences thoroughly.

The FOG India Day Mela, besides having the entertainment factor, is the best platform to market your business. The festival offers an opportunity for businesses to provide support, patronage and encourage events that increase and strengthen the cultural diversity and community involvement. There were around 95 trade booths and 15 food booths. The trade booths catered to wide range of business starting from fashion jewelry, clothing, designers, real estate, insurance, credit union, banks, tourist agents, airlines etc. There were stalls carrying multi-colored and elaborately patterned fabrics of saris, shawls and kurtas; intricately designed bangles, toe rings, anklets and earrings.

Sponsors who made this event possible are Airlines partner Air India, Astrology partner Astro Vastu Solution by Vaneet Sharma, Bank of the West, Incredible India, Wells Fargo, Arable/Light MD, MCIS Insurance, Comcast xfinity, Direct TV Now, Sling TV, Turkish Airlines, Calcoast/Intero, McDonalds, PNG jewelers, Nurture kids, Star Plus, Life OK, TV Asia, Dr. Monika Chugh, Union Bank, Excel Test Prep, CEFCU, Unitek, SG Inc CPA, Keen Learners Montessori, Eve Decor, Event Mozo, Raymond James, Charles Schwab, Genze by Mahindra, O Homes, Toll Brothers, Robson Homes, Timothy Crofton.

Commenting on the success of the Festival, Rajesh Verma, President FIA and FOG Event coordinator said, "This is our way of passing on the torch of our pride in our traditions to the future generations of American Indian youth." Festival of India is unmatched in performance, participation and organization by dynamic and talented spirit of Asian Indians. He thanked the volunteers who had worked relentlessly and planned the events for months and made it a huge success.

